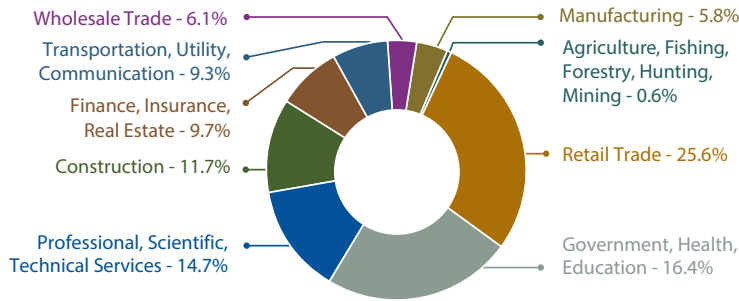


TRACY, CALIFORNIA FACT SHEET

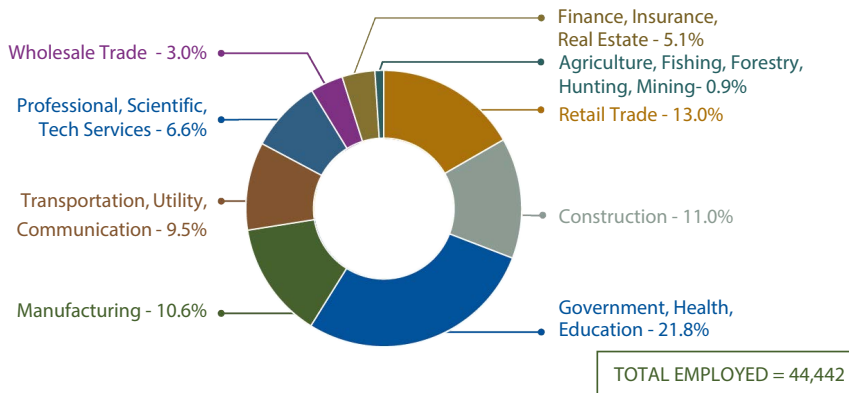


Tracy is a community where neighbors and local merchants greet you by name, tradition, charity, and prosperity abound, and where Fortune 100 companies and their employees thrive!

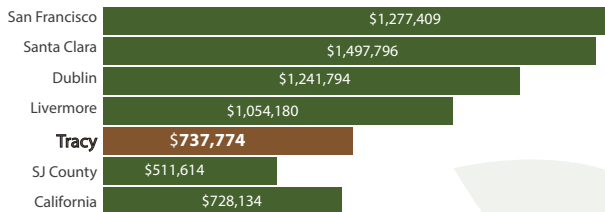
2022 Business Breakdown



2022 Employed Population by Industry



Average Home Sales (May, 2023)



Source: Zillow.com

2022

Population

96,045



Average Household Income

\$128,511



Median HH Income
\$102,113

Median Home Value

\$482,520



Median Age

34



Housing Units

29,450



Owner Occupied 62.8%

Avg. Household Size

3.35



Total Businesses

3,075



Labor Force

1,554,038



60 minute drive time

Source: ESRI 2022 (unless otherwise indicated)



CITY OF
TRACY CALIFORNIA
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TRACY, CALIFORNIA FACT SHEET



Workforce & Education

University of the Pacific and San Joaquin Delta College are both highly ranked, and are key to providing a large, educated, and skilled workforce.

- Wage rates in N. San Joaquin Valley are generally lower than wage rates for comparable occupations in the San Francisco Bay Area. For a more comprehensive wage data analyses contact the Economic Development Division.
- The Advanced Manufacturing, Transportation, Technology, and Health and Human Services employment sectors are projected to see the highest growth rates in Tracy. Large employers in the Tracy area and the region include: Thermo Fischer Scientific, Tesla, Sutter Health, Kaiser Permanente, Amazon, FedEx, Medline, GlassFab Manufacturing, Pacific Medical, Contract Metal Products, Safeway, and Pactra.

Educational Attainment

High School Graduate	23.2%
Some College	24%
Associates Degree	11%
Bachelor's Degree	19.5%
Graduate Degree	6.2%



Population by Race/Ethnicity

White Alone	33.3%	Pacific Islander Alone	1.1%
Black Alone	6.3%	Some Other Race Alone	19.9%
American Indian	1.3%	Two or More Races	16.7%
Asian Alone	21.4%	Hispanic Origin	38.9%

Commute

Tracy's strategic location offers the opportunity to intercept Altamont commuters, and draw from other San Joaquin cities to provide a broad skill-based workforce. Please contact the Economic Development Division for a more comprehensive commute analysis.

- 70,000+ N. San Joaquin Valley residents commute to the Bay Area.
- Ample, affordable labor resides in our region and primarily commute to the Bay Area/Silicon Valley for employment. Most would work local if given the opportunity.
- Highly skilled in Business & Industrial/Manufacturing sectors, among others.

Goods Movement



Rail

Union Pacific Intermodal	13 miles
BNSF Railways Intermodal	22 miles

Air

Stockton Metro	18 miles
Oakland International	46 miles
San Jose International	60 miles
San Francisco International	64 miles
Sacramento International	77 miles

Ports

Port of Stockton	20 miles
Port of Oakland	50 miles

Interstates

Interstate 205	< 2 miles
Interstate 580	< 5 miles
Interstate 5	< 5 miles

City of Tracy Economic Development:

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